



**DISTRICT SCHOOL BOARD  
ONTARIO NORTH EAST**

**Policy No. 1.2.20**

**Section: System Policies and Procedures**

**Related References:**

**Appendices:**

**Approved: June 19, 2007**

**Revised: April 15, 2014**

**Review Date:**

---

**TITLE: COMMUNICATION POLICY - ADVOCACY**

**1.0 Rationale:**

School Board communication with partners is an important activity to identify, discuss and find solutions to policy and financial issues;

Ontario has an effective governance structure to ensure open and ongoing communication between school boards and the province, including partnership tables, regular meetings, surveys and other opportunities;

District School Board Ontario North East is a public institution committed to effective communications with the Ministries, parents, students, staff, the general public and media;

It is the policy of District School Board Ontario North East to plan, develop and implement a public information practice that will provide effective reciprocal communication with all of the constituent groups.

## **PROCEDURES:**

Senior Administration will recommend courses of action to the Board, ensuring that ongoing communication is planned throughout the year. The communication will be to advocate for student success and achievement.

In its annual preparation of operating estimates, the Board shall make provisions for funds to maintain this policy.